

# CHRISTMAS SHOEBOX APPEAL

## About Team Hope

Team Hope is an **Irish, Christian, International Development Charity** working to help children affected by poverty in Eastern Europe and Africa.

Team Hope works to bring positive long term change through our annual **Christmas Shoebox Appeal** AND our **Sustainable Development Projects**.

To find out more and to make a donation please go to our website [www.teamhope.ie](http://www.teamhope.ie)



**Aida**  
8 years old  
Malawi

## GET STARTED

A **Christmas Shoebox** is a gift built by you and sent by Team Hope. Here's what you need to do to build your box at **home** or **online**.



### AT HOME

- **Wrap a regular shoebox in colourful paper**
- **Choose if your box is for a boy or a girl and the age group.** Place the sticker on the top right corner of your wrapped box
- **Fill your box with items from EACH of the 4 W's** (examples below)
- **Donate your €5.00\* online at [www.teamhope.ie](http://www.teamhope.ie)** or use the envelope in this leaflet
- **Close your box with an elastic band** (please don't seal)
- **Drop your box into a drop off point** (full list online)

**Don't forget to include €5**



+

€5

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**Joy Delivered!**



### ONLINE

- **No time to shop? You can still send a gift! You can build your box or boxes online at [www.teamhope.ie](http://www.teamhope.ie)**
- **For every €25\*\* our in-country partners will prepare your Christmas Shoebox**
- **You have the option to use the fun box builder to select your 4 W's!**
- **Together with our partners we ensure these gifts are suitable and culturally appropriate**

\*The €5 donation goes towards the cost of making the whole project happen, including promotion, transport and delivering of your box to each child. \*\*Donations of €25 per online box cover these costs as well as the purchase of shoebox contents based on the 4W's. If there are any surplus funds, they are used for on-going development work with children, their families and communities. If your shoebox is very large we may (reluctantly) have to divide it.

## Choose some items from each of the 4 W's...

### WRITE

- Pens/Pencils
- Crayons
- Paper/Copy books
- Colouring books
- Markers
- Sharpeners
- Erasers



### WEAR

- Socks
- Underwear
- Flipflops
- Hat
- Scarf
- Gloves



### WOW

- Cuddly toy
- Skipping rope/Yo-yo
- Sweets (in date until April next year)
- Musical instrument
- Sunglasses
- Toy car
- Doll
- Ball



### WASH

- Bar of soap (wrapped)
- Hairbrush
- Comb
- Toothbrush
- Toothpaste
- Facecloth



Learn more about creating your shoebox gift here

PLEASE HAVE YOUR BOXES READY BEFORE

**10TH NOVEMBER**

### WHAT NOT TO INCLUDE:

Please do not send liquids (shampoo, bubbles), sharp objects, food/chocolate, books with lots of words, scary items (Halloween, war related, masks, toy snakes), breakables or medicines.

if you've built a box at home please give your **€5** online at **www.teamhope.ie**  
or place your €5 in this envelope and fold flap over on this section. Seal and place on top of items in your box – *Thank You!*

- ☒ I have paid online and my Online Donation Reference is:       or  
☒ I enclose cash in this envelope for the sum of €  for  #box/boxes  
☒ I also enclose an additional donation of €



Don't forget to donate  
your **€5** online

Completing the details below confirms that you are happy to be included in future correspondence from Team Hope. **Please only complete if you are 18 or over.** Team Hope will process your data in line with our privacy policy available at [www.teamhope.ie](http://www.teamhope.ie) and you can unsubscribe at any later stage if you change your mind.

Email:   
First Name:  Surname:

Did you know you can volunteer at your local shoebox checking centre? For more details please contact [info@teamhope.ie](mailto:info@teamhope.ie)

## How to get your Christmas Shoebox to us?

### If you have less than 50 boxes:

- Check our website [www.teamhope.ie](http://www.teamhope.ie) at the end of October for a list of all our drop off points or phone 01 2940222
- Drop your boxes BEFORE 10th November
- If your school is involved bring your shoeboxes into school when requested

### If you have more than 50 boxes:

- Please contact us and we will connect you with a local Team Hope volunteer. They will then do their best to collect your shoeboxes on an agreed date.
- Cut out your label.**
- Tick the relevant age box.**
- Glue the back of the label and stick to the top right hand corner of your box (using tape if necessary).**

Team Hope is proud to partner  
with Toymaster and AXA

**TOYMASTER**



### Aida



Aida is 8 years old and lives with her mum, Elizabeth in Malawi. Last year Aida was one of 171,675 children who received a Christmas Shoebox of hope, love and joy. Aida adored everything in her Christmas Shoebox and couldn't believe all the gifts were for her. She used her new copy book to write a thank you message. Her mum, who is part of an income generation project funded by Team Hope, also thanked everyone who donated Shoebox gifts for their kindness, love and support.

TEAM HOPE

**BOY**

My box is for:

☐ **2-4** YEARS ☐ **5-9** YEARS ☐ **10-14** YEARS

TEAM HOPE

**GIRL**

My box is for:

☐ **2-4** YEARS ☐ **5-9** YEARS ☐ **10-14** YEARS