



TEAM HOPE™

Helping vulnerable children overseas

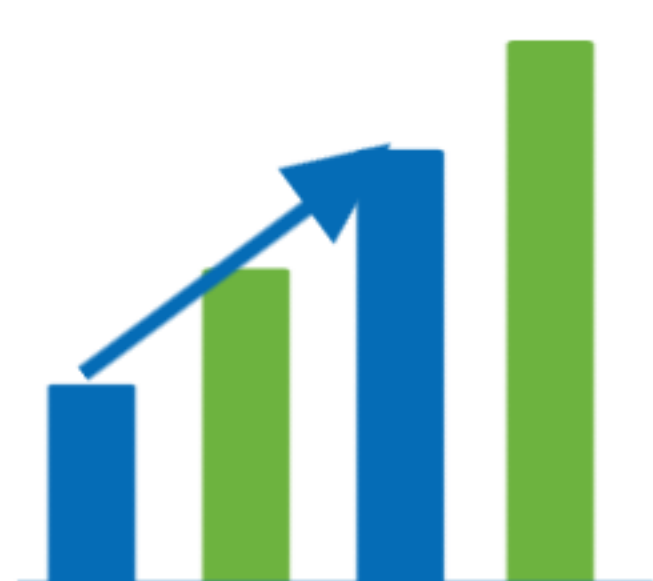
RETAIL PARTNER

Expression of Interest

Partner with Us For A Meaningful Impact

Team Hope's **CHRISTMAS SHOEBOX APPEAL** delivers 150,000+ gifts from Ireland to children affected by poverty in countries across Eastern Europe and Africa annually. By partnering with us, your brand can make a tangible difference while increasing customer engagement, strengthening your CSR impact, and driving footfall.

Why Partner with Team Hope?



- **High Visibility** – Be part of a nationwide campaign with extensive media coverage.
- **Brand Alignment & CSR Impact** – Demonstrate your commitment to community giving.
- **Customer & Staff Engagement** – Inspire giving and create a positive brand association.
- **Drive Foot Traffic & Sales** – Increased in-store visits from customers participating.

Proven Impact

- Recognized & trusted charity with 15 years of impact.
- This year we will celebrate sending our 3 MILLIONTH Christmas Shoebox.
- Strong media & social reach, with national coverage across TV, radio, and digital platforms.

Opportunities for Retail Partners



- **Become a Collection Point** – Increase footfall by allowing customers to drop off their shoeboxes.
- **Stock & Sell Shoebox Essentials** – Encourage shoppers to purchase fillers in-store.
- **Co-Branded Campaigns** – Align your brand with a 'feel-good' initiative.
- **Feature in Our Marketing** – Gain exposure across our digital, print, and media channels.

Join Us Today!

Let's work together to make a difference.
Contact us today to discuss partnership opportunities.

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