

Corporate Resource Pack

Volunteering and Participating Opportunities



Supporting The Christmas Shoebox Appeal

How you and your colleagues can get involved!

Online Pack: Table of Contents

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Who Are Team Hope?

Team Hope is an Irish, Christian, [International Development Charity](https://www.teamhope.ie/) working to help children affected by poverty in Africa and Eastern Europe. Founded in 2010, we work in 12 countries across Africa and Eastern Europe to help children affected by poverty or marginalisation.

We are best known for the Team Hope Christmas Shoebox Appeal, which is an annual campaign where thousands of individuals in Ireland donate shoeboxes filled with gifts to be given to children affected by poverty. It is an opportunity to share a little joy and excitement with children who live in circumstances where these can sometimes be in short supply. Each year, Team Hope offer everyone the option to build their shoebox at home or online! This will help ensure as many people can get involved in the campaign as possible and ultimately allow even more children to receive a gift of love this year.

Each year we encourage businesses big and small; their staff families and friends, to #MakeAChildSmile by creating shoebox gifts, either physically or online. This booklet will explain how to create a Christmas Shoebox at your workplace; working from home or online. It will also provide details on the various volunteering roles and give you ideas for fundraisers to help raise money either individually, or as a team, to purchase additional shoeboxes.

How Does The Christmas Shoebox Appeal Work?

Each year the people of Ireland lovingly create their own Christmas Shoebox gift by either making their own personal gifts at home, with office colleagues or by donating online where one of our in-country partners will create one for you.



◀ Medtronic Galway volunteer leads, Orla and Ruth at Team Hope's Galway City Checking Centre. Inspiring others to get involved, having fun and great team building activities while checking shoeboxes making an immediate and significant impact for Team Hope's mission!

How Does The Christmas Shoebox Appeal Work At Home?

Here is a step-by-step guide on how to **BUILD** your shoebox gift quickly and easily at home. Creating a shoebox gift is a personal thing. Every box is unique and part of the fun is choosing what goes into your gift.

- **Build** your box at home by covering a regular sized shoebox in colourful paper.
- **Use** the label from this leaflet to decide if your box is for a boy or a girl and the age group.
- **Insert** items from the “4 W’s” completely filling your box. (Wash, Write, Wear and WOW).
- **Leave** your box at one of our drop-off points.
- **Don't** forget to include your €5 donation* in your Team Hope envelope or donate online at www.teamhope.ie/donate and close your box with just an elastic band (and not sellotape).



▲ A Gift-filled shoebox with all the ‘4 W’s’

*The €5 online shoebox donation goes towards the cost of making the Shoebox Appeal programme happen, including promotion, buying the items to fill the box, transport and delivering your box to each child. If there are any surplus funds, they are used for on-going development work with children, their families and communities. Details of this work, alongside Team Hope’s annual audited accounts can be found on our website www.teamhope.ie.

Some key dates for your diary!

- Mid-September:** Launch of online and physical “Build A Box” Appeal.
- November:** “Shoebox Week” – A celebration week and focus on donating Shoeboxes held the week after school October half term. Deadline for donating a Christmas Shoebox made at home is November 10th.
- December:** (23rd) Final day for donating a shoebox online.

How Does The Christmas Shoebox Appeal Work Online?

If you want, you can also donate online and we'll make the box for you! By donating a shoebox online Team Hope's network of local partners can purchase gift items and create shoeboxes for you. Our partners will then deliver the shoeboxes into the hands of the children – in hospitals, schools, shelters, churches, orphanages, community centres or family homes. Shoeboxes can be donated online for €20.00 at www.teamhope.ie/csa from September through to 23rd December. You can find out more information on our partners in this manual.

The Shoebox Appeal is known for its opportunity to send a lovingly filled shoebox, unique to the donor, straight into a child's hands. We try to keep that personal touch alive through our on-line appeal as well. Like the Christmas Shoeboxes made at Home, donors purchasing a shoebox online can also personalise their shoebox by selecting the gift items from the 4 W's (something to Wash with, Write with, Wear and to go "WOW!"). This is all possible with our ["Build a Box" interactive facility on our website](#).

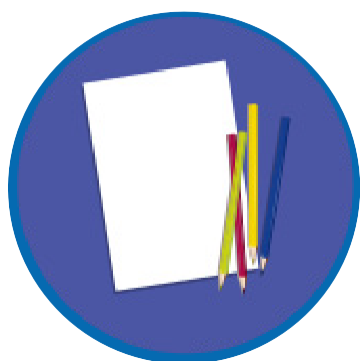
The €20.00 online shoebox donation goes towards the cost of making the Online Shoebox Appeal programme happen, including promotion, buying the items to fill the box, transport and delivering your box to each child. If there are any surplus funds, they are used for on-going development work with children, their families and communities. Details of this work, alongside Team Hope's annual audited accounts can be found on our website www.teamhope.ie. The reality is, that there are never enough shoeboxes, yet the need is greater than ever.

How To Build A Box Online?

Here is a step by step guide on how to BUILD your shoebox gift quickly and easily.

Creating a shoebox gift is a personal thing. Every box is unique and part of the fun is choosing what goes into your gift. Your online experience continues that excitement and allows you to personalise your gift in a number of different ways.

Head to our website www.teamhope.ie and click on the Christmas Shoebox Appeal tab. You can donate your money directly or you can take a few extra moments to personalise your box.



TELL US ABOUT YOURSELF

Personalise your box.
Print out and colour in
our resources (optional).

[Get Downloads](#)



BUILD A BOX

Use our fun packaging tool
to create your own digital
shoebox (optional).

[Build Your Box](#)



DONATE FOR YOUR SHOEBOX

Finish your shoebox by
making your €20 donation
or if you'd prefer - you can
skip straight to this.

[Donate Now](#)



UPLOAD

Once your donation has
been made, you'll be sent a
link to upload your
personal story.



TELL YOUR FRIENDS!

Let people know that you
have helped a child in poverty
and use the hashtags
#TeamUpForTeamHope
#ChristmasShoeboxAppeal
#EveryBoxCounts

Impact Story – of children receiving shoeboxes and of corporate volunteer teams

Part of the appeal of the Christmas Shoebox Appeal, is that it impacts local communities including corporate volunteer teams across Ireland, as well as helping vulnerable children overseas.

This section shares stories of this impact locally and overseas in fact, volunteers can be the last person to check and seal gift-filled shoeboxes, before they get into the hands of vulnerable children overseas. When volunteering with Team Hope, many corporate volunteer teams get to socialise together and integrate as part of team building exercises, while making an immediate and significant impact towards the work of Team Hope, as an International Development Aid charity.

Our lead story is of Adas Rakauskas, who received Christmas shoebox gifts as a child living in Eastern Europe pre 1990. Times were hard for his family like tens of millions of others during and post USSR, but he still remembers receiving his first shoebox gift at 7 years of age! As a child, who liked school and learning, the wonderful practical gift items he received really affected him, especially the pens and copybooks. “I remember receiving that box, I was not shocked, but it made an impression on me. I was thinking wow someone really cares about me, to give me a present. It surprised me that people who do not know me were generous to me. It taught me there are people out there who care about others. It’s an important lesson for every child to learn, that people do care” Adas reflects.

In 2002, when Adas was 14 years old, he and his family moved to Ireland. Fast forward again and having studied in Ireland, Adas is now an Architect at Guidewire Software, a US multinational with offices globally including in Dublin.

Adas now has his colleagues participating in Team Hope’s Christmas Shoebox Appeal so they are together donating gift-filled shoeboxes, helping vulnerable children overseas. Not only that, but with support from Guidewire’s HR and ESG teams since 2020, close to €20,000 has been received by Team Hope in the form of Matching Gifts and donations through Benevity.

This significant support for Team Hope enables the charity to fulfil its mission, helping vulnerable children overseas, in many ways. It means more shoebox gifts get into the hands of other vulnerable children like Adas, plus the charity gets to deliver sustainable development projects Addressing Poverty and Hunger, as well as Clean Water and Village Savings and Loans Associations (micro credit unions) in Africa.

Adas has been an outstanding corporate ambassador for Team Hope over the last few years and been formally recognised by Guidewire for his contribution as part of this corporate-charity partnership with like locally based partners in all our international project and programme countries.



▲ Adas Rakauskas and his wife Tracey and children Malayla, Izabella and Elias



▲ Guidewire’s Certificate of Appreciation for Adas Rakauskas’ employee efforts and support for Team Hope as a charity

Our Overseas Partners

Team Hope works with like-minded, locally based partners in all our international project and programme countries across Eastern Europe and Sub-Saharan Africa. Motivated by a similar ethos to our own, they are engaged in tackling poverty in their communities and are well placed to reach those on the very margins of society.

One of Team Hope's aim this year is to deliver as many Christmas Shoeboxes as possible to children in 12 countries including: Romania, Transnistria (Moldova), Ukraine, Albania, Burundi, Congo, Lesotho, eSwatini (Swaziland), Malawi, Burkina Faso, Kenya and Rwanda. Below you'll find details about two of our partners in these countries as well as some of the [ongoing development project work](#) that has come about as a result of the Christmas Shoebox Appeal.

Kenya

Our partner in Kenya is Cosmos Munyasa who runs NACODEV. Team Hope has collaborated with NACODEV on wide scale community water programmes for many years, and most recently on hygiene and sanitation programmes. Due to the ongoing requirement by the Kenyan government to tax any physical shoeboxes coming into the country, the Christmas Shoebox Appeal has only ever been run in an online format. So far over 7,000 Christmas Shoeboxes have been distributed, with 2022 being their biggest single year, creating and distributing 2,018 gifts to the children of Machakos county. Access to water is something the people of Machakos County never take for granted, as this area doesn't receive much rain water. Many local farmers rely on the rains for their crops and income. Team Hope is working with NACODEV to help provide water for the communities there.



▲ Cosmos (L), Team Hope's local partner in Kenya with Agnes (R)

One of the people who has benefitted from this project work has been Agnes. Water pumps were put in so people could access water and fruit trees were planted to help protect the fragile soils and provide a healthy sustainable crop. Agnes was able to establish a nursery, growing seedlings for the fruit trees, which have now become so popular that people from all over buy them. Through providing a good source of water, Agnes' community not only has safe drinking water but her family also has a better income and a more hopeful future.

Democratic Republic of Congo (DRC)

In an earlier section above, Medtronic Galway were highlighted for their local community impact in Galway City. This section reflects the impact they have overseas in the DRC. Thanks to the thousands of donated gift-filled shoeboxes that Team Hope received from the people of Galway, and with volunteer support from over 300 Medtronic volunteers as well as other local individuals and teams checking shoeboxes, over 7,000 vulnerable children in the DRC were hand delivered gift-filled shoeboxes as a result!

The blog links below tell the stories and pictures of the interconnectedness and value of volunteer efforts in Ireland, with the impact it has on thousands of vulnerable children overseas:

- www.teamhope.ie/blog/hope-after-darkness
- www.teamhope.ie/blog/medtronic-bringing-hope



▲ Smiling children in DRC (L) and (R) receiving a gift filled school bag

How To Promote The Appeal

For anyone looking to promote the Appeal in their workplace, we have a number of physical resources available. These include leaflets which can be ordered through our website then distributed to your colleagues. We also have posters available which can be displayed in noticeboards and reception areas as well as PowerPoint presentations which can be delivered in person or online. Please contact our office on 01 2940222 or info@teamhope.ie for more information on our promotional materials.

Web links:

Christmas Shoebox Appeal homepage: <https://www.teamhope.ie/christmas-shoebox-appeal/>

View our 2023 leaflet [here](#)

Print a label for your shoebox [here](#)

Link to how to build your shoebox [here](#)

Link to building a shoebox online [here](#)

Team Hope Social Handles

You can follow, share and amplify our social media content here:

Facebook: @team.hope.ireland

Instagram: @teamhopeireland

Twitter: @teamhopeireland

Campaign #'s

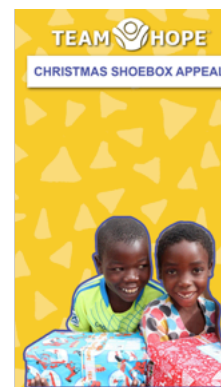
#ChristmasShoeboxAppeal

Media #'s

#EveryBoxCounts #MakeAChildSmile

Graphic Assets, photos and stories

The following graphics can be downloaded [here](#)



Social Media Timeline

- Mid September:**
- The official Christmas Shoebox Appeal campaign launch!
 - Our official campaign video will be on our social channels
 - Watch out for our media announcement and an influencer launch
 - We will be sharing loads of Christmas Shoebox stories
- November 6th**
- Shoebox Week!
- 12th:**
- We will have lots of media engagement including print and broadcast features
- Final date:**
- The final date for Christmas Shoeboxes to be dropped off is **November 10th.** (An extension to Nov 15th is often issued)
- Nov 15th -Dec 23rd:**
- When the deadline has passed we encourage people to build their Christmas Shoebox **online** at www.teamhope.ie. Each €20 donation is used to make more Christmas Shoeboxes, that are delivered to vulnerable children. Online Christmas Shoeboxes can be donated until **December 23rd.**
- December 23rd:**
- We will announce our total number of Christmas Shoeboxes!
 - And issue a huge THANK YOU!

Volunteering Roles within Team Hope

There are several exciting and fun ways to volunteer within Team Hope including:

- Volunteering with your local Christmas Shoebox Appeal Checking Centre
- [Year Round Volunteering Opportunities](#)
- Running a Fundraiser

Your Local Christmas Shoebox Appeal Checking Centre

Our Christmas Shoebox Appeal relies heavily on volunteer help from communities – both businesses and individuals. We have 45+ checking centres around the country that require over 2,000 volunteers to help us check, pack and load the shoeboxes before sending.

From October to November our volunteers collect these shoeboxes from our various drop off points, check the contents of the donated shoebox gifts, pack them into cartons and load them onto trucks sending them to their final destinations in Eastern Europe and Africa. From a few hours to a few weeks, you can volunteer your time to get together in a fun environment to help in your local checking centre. You'd meet new people who could become life-long friends – please contact us to discover where your local team is!

The Local Checking Centre Team – *what can you do?*

Every centre around the country has a team of volunteers who help coordinate the smooth running of the Christmas Shoebox Appeal in their area. Each team has an Area Coordinator who is in touch with the Team Hope office and helps coordinate the local team. There are lots of varied roles to help make the appeal happen meaning there will almost certainly be something that suits you – could you help in one of these ways?

- Checking Shoeboxes:** In this volunteer role you would get the joy of making sure the Christmas Shoeboxes are safe, suitable and ready to be received by a child. If interested in this role training videos are available in advance as well as basic training in person on the day.
- Wrapping Shoeboxes (Also Known As “Special Care” Area!):** No matter how careful we are when collecting the boxes sometimes the paper will get ripped or boxes will get squashed or broken. The Special Care Area is an area where these boxes can be repaired

or if broken, the contents can be transferred to a different box.

- c) **Collecting Shoeboxes and Drivers (Requires I.D.):** These are volunteers responsible for collecting shoeboxes from the various drop off points and schools etc.
- d) **Finding Fillers (may require I.D.):** This a volunteer role that sources suitable Christmas Shoebox fillers to help supplement boxes that might need a little extra. We always look for a full box with items from the 4 W's (Something to Write with, Wear, Wash and Wow!)
- e) **Helping Spread the Word:** We are always looking for people who can contact schools or community groups and give presentations about the shoebox appeal and its amazing impact.
- f) **Feeding the Workers!:** Tea and coffee (and nibbles like biscuits and maybe cakes) are essential and always very welcome!
- g) **Packing Cartons:** Have you got good spatial awareness? We pack the shoeboxes into larger cartons for shipping. This requires patience as ideally there should be a minimum of 8 shoeboxes in a carton with as little air space as possible!
- h) **Truck Loading:** Just as cartoning requires spatial awareness so does truck loading. Each checking centre has a set time for a truck to arrive to collect completed and cartoned Christmas Shoeboxes. In this volunteer role you would be responsible for ensuring the cartons are loaded onto the truck in the most efficient way possible.
- i) **Data Entry (Requires Application Form):** You may be a volunteer who cannot get to the checking centre but who still want to help. If you have a computer at home, you can do data entry! The data on the Christmas Shoebox donation envelopes is the information we use to be able to send our annual Thank You Report out in every February.

There are lots of other roles as well, from helping to coordinate shoebox collections, helping with finances, coordinating with our drop off points in your area, helping to source a checking centre location, or helping ensure the checking centre is safe. Depending on the size of team one or more of the roles above may not be applicable to the local checking centre.

How To Sign Up to Volunteer at a Local Checking Centre

This year Team Hope's Local Checking Centres will be using both a **MANUAL SIGN-UP** and **ONLINE SIGN-UP** system. Corporates can make contact via phone or email to arrange a suitable time and date for in person volunteering at their local shoebox checking centre. A full list of our Checking Centre locations can be made available through info@teamhope.ie Team Hope can place you in contact with your local Team Hope volunteer team to enquire about volunteering in the checking centre. Each corporate volunteer team will also be asked to sign in and out of the checking centre and provide contact details upon arrival. This will allow Team Hope to track volunteer hours from corporate volunteers and enable us to maximise the donations provided through matching gift platforms available in Ireland (e.g. Benevity, Your Cause & CAF America).



There will also be an option of using an **ONLINE SIGN-UP** method for specific areas/checking centres in Ireland. This system will be offered exclusively to Corporate volunteer teams through **Team Hope's Salesforce V4S System**.

When signing-up online for in-person volunteering you'll be sent a link where you'll be asked to input your First Name, Last Name, Email, Business Phone, Home Phone, Volunteer Organisation (i.e. your company name), City/County, Postal Code and the Number of Volunteers looking to sign up to the shift you've selected. Your Sign-Up options will depend on which teams are offering corporate volunteering opportunities. Each of these Centres have unique volunteer shift options, so you simply click on the shift you'd like to volunteer for and input all the information requested. In some cases, there will be a limit on the number of volunteers a centre can accommodate.

▲ Team Hope's manual and online volunteering sign-up options

Each volunteer shift shows a maximum capacity of volunteers so if one shift is full or closed, check other open shifts for that Centre. If you and your team are looking to volunteer together, please check shift capacity first, then invite all your team members to sign up individually at around the same time, to avoid any disappointment.

Each person signing-up online may get reminder(s) prior to their shift(s), as well as specific information to enhance their volunteering experience at the Centre. Each of our checking centre teams will be provided with each corporate volunteer's contact information as well as the dates and hours they will be volunteering. Please don't forget to sign in and out manually when volunteering at the checking centre. If you are not able to attend your previously confirmed volunteering hours please advise Jonathan jdouglas@teamhope.ie asap.

Towards the end of the Appeal, or when you and your colleagues have completed your volunteering with Team Hope, we can provide a report showing how many unique volunteers volunteered and the total number of hours' volunteer per Corporate. We know many Corporates appreciate tracking staff volunteer time hours as part of their social engagement so encouraging you colleagues to ensure they have sign in and out of the checking centre helps us, help you. If you're interested in signing up to volunteer in-person with your team/ business unit but don't see a Centre close to you in the online process, then please refer to our full list of Centre Coordinators and Contacts emailing them directly [HERE](#) or contact Team Hope at info@teamhope.ie

Other Ways to Support Your Local Shoebox Checking Centre

There are other methods of supporting your local shoebox checking centre. This support can be provided whether or not you are volunteering in the checking centre itself. These alternative methods of support include:

- Wrapping empty shoeboxes with Christmas wrapping paper and providing them to the local team.
- Sourcing spare shoebox fillers to help volunteer teams build additional Christmas shoeboxes for even more children. Great example can be found on our website right [here](#).

Corporate Volunteers

Year Round Volunteering Roles - within Team Hope:

With so many ways to get involved and support the work of Team Hope throughout the year, there's something for everybody! From crafts to fundraising, from schools to corporate groups, we make volunteering easy, fun and really worthwhile. Below are a variety of ways in get involved throughout the year. Contact us for more information.



▲ Team Hope is registered with the Top 3 Matching Gifts platforms used by corporates in Ireland

Creative Makes

Sometimes, when checking the shoebox gifts in our checking centres we find that some of the boxes aren't quite full. Lovingly hand-crafted gift items send an additional message of love with our Christmas Shoebox Appeal and help fill a box to the brim with extra special surprises. Below are several suggestions to get you started but perhaps you have other skills that could be used as well.



Knit or Crochet

Join our Super Knitters volunteer team for the Christmas Shoebox Appeal! Perhaps you could knit a crown that could transform a child into a king or queen for the day or a little cuddly duck that would keep them comforted at night time? We can also send you patterns for little handbags, teddy bear hand puppets and "dude dolls" that will hopefully get you started and even the team here in the office can follow them!

▲ Team Hope 'Super Knitters' creative makes

Sewing / Felting / Jewellery Making

Do you have some spare material or a hobby or skill? Bags, dolls, jewellery and other hand crafted gifts are such a personal expression of love. Check out our Pinterest page @hope4344 for inspiration!

Create Wooden Items

Do you belong to a carpentry group or maybe the local Men's or Women's Shed? Woodwork and whittling are time honoured skills – could you create a spinning top, a toy rattle or a wooden box with surprise items inside. Small toys, puzzles and games all make wonderful, special shoebox gifts.

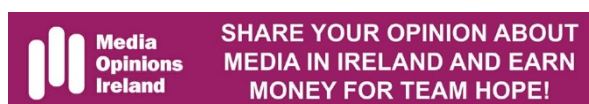
Collecting Your Creative Make Items

Our checking centres open in late October which is when we would need to have your creations ready for. We will do our best to have our volunteers collect them from you but if you would like to visit your local centre you would be most welcome to pop along and meet your fellow volunteers. Details of local coordinators will be posted on our website in October.

“Dear Team Hope, I hope you like all the knitted toys I have made over the past few months. It has kept me busy during these weird times and I have loved doing it. It has also given me the opportunity to win a Gold President's Volunteer Award with University of Limerick from the hours I have logged! Thanks so much for the opportunity and I really hope the toys make the kids you work with very happy.” - Isobel, Student, Creative-Maker.

Watch the Box to Make a Box

Earn One4all vouchers for the Christmas Shoebox Appeal by completing Media Opinion's quick media surveys about radio and TV. This is definitely the easiest volunteering you'll ever do!



“I think this is a great way to get people involved in volunteering... I spend a lot of time watching programmes, listening to music etc so to be able to use this as a way to support a charity would be amazing.” - Chloe, Watch-The-Box viewer.

Fundraising - Increase The Number Of Shoebox Gifts You Build/Send

It's absolutely fantastic to donate a gift filled shoebox to a child but how wonderful would it be to be able to increase that number and raise money to send as many boxes as you possibly can? The following information will help you do just that. We'd love you to get together with friends, family, work colleagues or even reach out on social media and fundraise for Team Hope.

By raising awareness of the Appeal you could help build even more shoeboxes for even more children who may be receiving their first ever gift. Simply telling people about our Appeal might just encourage one more person to create a shoebox gift – either physically or on line – either way what you do to help will be amazing. Here's some examples of people who started by building one box online and then decided to get together with others to help raise even more awareness and money for the Appeal.

Corporates:

Stripe, the Irish-American financial services and payments company, have made significant donations to the work of Team Hope, including one donation €7,290, for which the charity is deeply grateful.

Stripe's David Kilbride, Head of Sales (Ireland and Emerging Markets) said *"we are only too glad to continue supporting Team Hope. Dublin Stripes have been backing this brilliant Christmas gift initiative for 7 years now and we look forward to engaging again this year"*

Innocent Drinks (majority owned by The Coca-Cola Company and a certified B Corp since 2018) once came up with a novel cross-marketing national print media promotion with Team Hope's Christmas Shoebox Appeal and a significant donation of €10,000 towards Team Hope's work:



Individuals:

Edna and Hazel in Cavan completed a Just Giving Fundraiser to raise money for the Christmas Shoebox Appeal by walking 1000km before Christmas! They set an initial target of €500 and reached over €1000! That's a wonderful 50 shoeboxes and 50 happy smiling faces!



▲ Fundraisers Edna (L) and Hazel (R) in Cavan

Schools:

Isabelle Mulholland and Giahân Fagan from Loreto High School, Rathfarnham, Dublin raised over €1,740 through a raffle they ran together over the Halloween mid-term! That's 87 children who received shoeboxes! They raised the funds for the prizes by walking dogs, lifting up leaves, cleaning cars, and carrying out some tasks for their families.



▲ Students Isabelle (L) and Giahân's (R), fundraiser for the 2020 Christmas Shoebox Appeal

Fundraising - How to Fundraise For The Christmas Shoebox Appeal

In this section you'll find information; ideas, guidelines, resources and lots of information about running an event towards the Team Hope Christmas Shoebox Appeal. As well as asking people like yourselves to donate shoeboxes as individuals, we'd also love to get people fundraising so we can deliver as many shoeboxes as possible. Your friends, family, office, business, sports clubs or church could help us organised a local fundraiser. Thank you so much for supporting Team Hope's Shoebox Appeal. With the help of volunteers and supporters like yourself running fundraisers we'll be able to bring hope and joy to children.

Guidelines

As a registered charity engaging in public fundraising, Team Hope wants your fundraiser to be a success for everyone – you as a fundraiser and those supporting you. So here's a few guidelines to help you.

1. Please let us know if you are thinking about a fundraiser so Team Hope can support your event ([email: info@teamhope.ie](mailto:info@teamhope.ie))
2. If you intend doing a fundraiser and handling cash income, then please let us know so we can provide bank details for lodgements and a receipt booklet so each donation can be receipted and given to those supporting your fundraiser
3. Alternatively, set up your fundraiser online using [JustGiving](#) which is a platform to help you start fundraising immediately as well as sharing on social media and managing donated online funds raised using JustGiving and www.eventmaster.ie/fundraising/charity/TeamHope. Both platforms to help you start fundraising immediately
4. Please see Team Hope's donor charter which outlines our commitments to those who donate to us. You can find it on www.teamhope.ie when considering your fundraiser
5. Any out of pocket expenses incurred with your fundraiser may not be deducted from the funds raised – any expenses need to be agreed in advance with Team Hope.

Emailing Team Hope

Unless you decide not to use the JustGiving for your fundraiser, please tell us a little bit about yourself and your fundraising idea so we can best help and support you, by including details like:

- a) Your full name, mobile number and email address
- b) If you are planning a fundraiser with your work colleagues or with one of Team Hope's local teams across the country
- c) Any previous volunteering experience with Team Hope
- d) Area/town you are based – to help us support you
- e) Type of fundraiser in mind
- f) Do you intend on handling cash or instead using the online JustGiving platform?
- g) Will other volunteers be helping you as a team or can we help you find team members?
- h) Any specific help needed as a fundraiser?
- i) Approximate number of participants in your fundraiser and how any in-person engagement will respect social distancing etc (if applicable).

Fundraising Ideas

Organising a fundraiser can be a great way of sharing your passion to help others, with family friends and colleagues etc. It can also be a great way to connect socially (respecting physical distancing) and for people you invite to try new social events or activities. Fundraisers can be set around different types of social events, activities or tournaments. It's often easiest and best to organise your fundraiser around a hobby, skill or interest that you already have, as you may well have a social network or club of interested people.

Invite people from your network into your fundraiser, asking them each to donate a suggested amount to attend/participate. Invite them to ask others into your fundraiser and so on. A local business might sponsor a prize or two for you to give away during your fundraiser adding some extra excitement. Some fundraisers, especially competitions, can be done online using a smart phone with participants videoing themselves, then sharing on social media for others to attempt.

Below are some ideas for fundraisers that we hope will inspire you to organise a fundraiser. Some of these ideas can be either in-person or virtual/online, or both. While there are different motivations for people getting involved with fundraising, the following list focuses on two main types, but feel free to be innovative and adapt any of the ideas below.

A-Z of Fundraising Ideas	Social & Community Orientated	Activity Event & Health Based
A-F	Auction (online) Bake Sale Online Board Game Night Bingo Coffee Morning Community Clean Up Arts & Craft Fair (online) Clothing Swap Car Wash	Aerobics Workout Cycling Event Climb the equivalent of a mountain, walking up and down stairs Cycle a famous route on your indoor bike Cooking Class Dog Walking Dunk Tank
G-L	Knit-athon Karaoke-athon Haircut (donate your hair)	Golf Driving Range Competition Keepie-Uppie Competition Kite Flying Marathon
M-R	Musical Instrument Painting & Pottery Outdoor Movie Read a book and discuss Quiz Pet Photo Competition Pumpkin Carving Contest	Push Up Challenge Race or Fun Run Make Your Own... Pet Care Training “Merch” Sale (invite business to donate their branded merchandise to sell for charity)
S-Z	Video Game Competition Treasure Hunt Sky Lantern Send Off Walking Tour Used Book Drive	Silent Disco Swim in the Sea Sports Tournaments Yoga Marathon Trek or Walk Vegan Cooking Sessions

▲ Some fundraising suggestions for the Christmas Shoebox Appeal

EventMaster™ and JustGiving™

There are lots of online fundraising pages out there but two we've found the most competitive are JustGiving and EventMaster. You can set up your own online fundraising page on JustGiving promoting your event or activity in a few simple steps. Or register as a fundraiser with Team Hope (info@teamhope.ie), and you will receive a link to set up your unique fundraiser on JustGiving – with step-by-step details.



Once you are set up, invite a few people by email into your team to help organise your fundraiser. Then you and your team can link your fundraiser to your social media accounts, inviting family friends and colleagues etc. to support your fundraiser.

There is a small transaction fee of 2.9% on JustGiving and currently 0% fee on EventMaster when funds are transferred to Team Hope directly.

Resources

Team Hope is happy to support you as a registered fundraiser and to provide whatever resources it can, to support you and your team. Below is a list of resources available. However, if you need anything else please let us know by email.

- Email confirming that you are fundraising in aid of Team hope which local businesses etc, might ask for if you are looking for gifts-in-kind donations as gifts/prizes for your fundraiser and to help create some extra excitement for your participants.
- Team Hope would like to be able to help you promote and share your fundraiser on its social media so please let us know of a key date for your local fundraiser.
- Share pictures of you, your team and fundraiser on your social media using the hashtags, **#MakeAChildSmile** and **#ChristmasShoeboxAppeal** (see social media section).
- The “Team Hope” logo and other marketing collateral is available for you to use in the promotion of your fundraiser.
- A Zoom or telephone call with you and your fundraising team to help support you.
- A receipt and thank you to each donor supporting your fundraiser (via JustGiving)
- A Christmas Shoebox Appeal report for you and those supporting your fundraiser to share online.

All fundraisers and associated events need to be run in a manner that ensures the safety and wellbeing of all concerned. Where a fundraiser is teaming up with colleagues then please observe the Health & Safety statement provided by your employer where applicable.

Team Hope does have insurance cover in place, which extends to volunteers fundraising in aid of Team Hope, where the fundraiser has registered by email with Team Hope info@teamhope.ie Businesses should have their own cover in place for their staff to volunteer and engage with charities.

Checklist

Here's a checklist to help you get your fundraiser going and completed successfully:

1	Select a fundraising event or activity that you will enjoy.	
2	Email info@teamhope.ie to let us know you will be doing a fundraiser.	
3	Make sure your fundraiser can be organised and run safely in line with the latest Government advice.	
4	Think about how you will promote your fundraiser, asking people for support.	
5	Think about a realistic and achievable target for your fundraiser that you might want to share e.g. 20 supporters donating €10-€20 each would suggest a target of between €200 and €500 and hopefully will be exceeded.	
6	Share updates with your team and supporters on a regular basis as your fundraiser progresses including a few key milestones e.g. thanking publicly on social media the first few supporters making donations or when over halfway to your target.	
7	Try to bring your fundraiser to a grand finale during Team Hope's Christmas Shoebox Appeal week as Team Hope will have a national PR campaign running at that time (first week after October school half term).	
8	Thank all your donors and supporters personally and/or this can be done automatically online with JustGiving.	
9	Acknowledge the final figure raised with your donors and receipt any donated funds where requested (done automatically online with JustGiving).	
10	Lodge all donated cash funds to the Team Hope bank account and reference your name as the fundraiser (done automatically with JustGiving).	

Flat Pack Shoeboxes

As part of Team Hope's Christmas Shoebox Appeal this year, there will be a limited number of our [Flat Pack Shoeboxes available](#). These are available to purchase, making it easier to participate in the Appeal by donating gift-filled shoeboxes - no more hassle hunting around for old shoeboxes plus no wrapping required!



▲ Shoebox after assembly

Flat Pack Shoeboxes are on sale across the country, helping you to get involved in the Christmas Shoebox Appeal and supporting the work of Team Hope. This year our Flat Pack Shoeboxes can be purchased in two ways:



▲ Box containing 50 flat pack shoeboxes

- Firstly, by the case with 50 Flat Pack Shoeboxes per case. These are ideal for Corporates to buy for their staff, with staff then filling them with the 4-W gifts. A case of 50 Flat Pack Shoeboxes is €95 each including packing and postage anywhere in the Rep. of Ireland (Team Hope is VAT exempt). To place your order on behalf of your corporate/business please email jdouglas@teamhope.ie with your full contact details including both invoice address and

delivery address with Eircode; the number of cases required and any PO# or order reference. We will then confirm payment details, preferably by invoice. Please allow 4-5 business days for delivery, from your order date. Each case of flat packs comes with an instruction sheet including a colour BOY & GIRL label, which can be scanned and emailed to all your colleagues.

Our Standards and Values

Team Hope is an Irish, Christian, International Development Charity working to help children affected by poverty in Eastern Europe and Africa. In order to make sure Team Hope's work to help others is always safe and respectful, as well as ensuring charity resources are used for their intended purpose, we ask all staff and volunteers to behave in line with the following standards and values.

- Team Hope believes every person should be treated with respect, dignity and courtesy and staff and volunteers should act in a supportive, professional manner towards all those they work with.
- Team Hope do not discriminate directly or indirectly on the grounds of gender, marital status, family status, sexual orientation, religion, age, disability, race, political affiliation, social status or membership of an ethnic community.
- Everyone is expected to avoid any unnecessary personal risk that may impact on the health, safety and welfare of themselves and others. Your safety is your responsibility.
- Everyone should ensure that any Team Hope property, funds or resources are used for their intended purpose only, in a responsible, careful and accountable manner.
- No one should work under the influence of alcohol nor use, or be in possession of, any illegal substances on premises, vehicles or accommodation where work is being carried out in conjunction with Team Hope.
- As a charity Team Hope must make sure our resources are used as intended. No one should participate in corrupt, fraudulent, exploitative, or unethical activities. If you become aware that any of these is happening, you have a duty to report it ([complaints@ teamhope.ie](mailto:complaints@teamhope.ie))
- Team Hope staff and volunteers must not seek or accept any gifts, service or favours for any personal benefit through their work with Team Hope (except token gifts which have only nominal financial value and only in circumstances where it is culturally appropriate to accept small gifts).
- Out of pocket expenses are only paid based on prior arrangement with Team Hope's management.

- Team Hope encourages all its volunteers, staff or partners to feel comfortable enough to constructively point out attitudes and behaviour they do not like in the hope that they may be resolved.
- In all its work team Hope promotes the wellbeing and development of children and therefore will not tolerate any behaviour that is likely to cause harm, including physical, sexual, emotional abuse or neglect. Caution is required, particularly in sensitive situations when dealing with children or those who may be upset or traumatised, and you should avoid one-to-one situations or private settings at all times.
- Finally, please only use images or communications which portray people with respect and dignity rather than being seen only as victims of suffering or stereotypes and only with their prior knowledge and consent. Do not release the personal information of others without their explicit consent or share any confidential information relating to Team Hope.

If you feel that the above is not being adhered to please contact Team Hope at complaints@teamhope.ie or write to Complaints, Team Hope, 5 Leopardstown Business Centre, Ballyogan Avenue, Dublin 18.

For more on Team Hope's Governance please see www.teamhope.ie/governance.

Team Hope is a company limited by guarantee, registered in Dublin, Ireland (Company no. 359820). Team Hope is a Registered Charity (no. 20047627) granted tax exemption by the Revenue Commissioners (CHY14524).



Contact With The Office

- We are here to help, support you and answer your questions.
- Keep in touch, you are not annoying us by contacting us!
- If you would like to provide feedback or would like to make a complaint, full details on how to do so can be found on our website www.teamhope.ie
- Check your emails please as the office will send you regular email updates.
- Let us know any change in phone number or email address or home address.
- No email? We will post you any updates.

Any problems/questions?

If you need any help or support at any time over the next few weeks, please ask us on 01 294 0222.

Thank you.
You really will make such a difference
to so many children this Christmas!