

# CHRISTMAS SHOEBOX APPEAL

Dear Pre-schools,

We hope your new term has started well! Thank you for ordering your leaflets, we are so excited to be launching this year's Christmas Shoebox Appeal! Every Christmas Shoebox brings so much **joy, love** and **hope**. This year, more than ever, every shoebox counts!

## What is the Christmas Shoebox Appeal?

The Christmas Shoebox Appeal is an annual campaign sending gift filled shoeboxes from Ireland to children affected by poverty in countries across Africa and Eastern Europe. It is a great opportunity to teach our youngest learners about giving, in a tangible way.

## For Pre-Schools:

You can download this pack from our website and watch our promotional video too, showing lots of excited children receiving their Christmas Shoeboxes!

- A colouring sheet
- Maze
- Aistear station
- Stories
- Crafts
- and more!

[www.TeamHope.ie](http://www.TeamHope.ie)

## Our Aistear based book, **Bunny's Shoebox Journey**

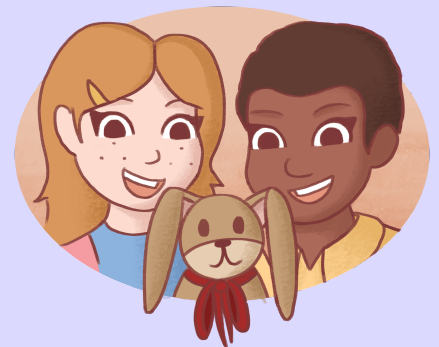
Created specially for pre-schools, **Bunny's Shoebox Journey** brings the story of the Christmas Shoebox Appeal to life for our smallest learners.

The back section of the book includes Aistear based Conversation Starters, a map, stories of children who have received Christmas Shoeboxes and all you need to know to make Christmas Shoeboxes with your early learners.

Supported by **Dr Mary O'Kane**, Lecturer in Psychology and Parenting Expert on Ireland AM. Illustrated in collaboration with **NCAD**.

Available at [BuytheBook.ie](http://BuytheBook.ie) and [toysandgames.ie](http://toysandgames.ie).

## Bunny's Shoebox Journey



We would love for you to encourage your families to take part and to see how many shoeboxes your preschool can make this year!

Many thanks

**Rachel Browne, Education Coordinator, Team Hope**